

## Firefighter National Team

*A study conducted by the Neurotoxin Institute indicated that Parkinson's disease was significantly more common in firefighters than in the general population. This was demonstrated by a finding of 3-4 cases per 1,000 in the general population compared to 30 Parkinson's cases per 1,000 firefighters. (Minerbo GM, Jankovic J. Prevalence of Parkinson's disease among firefighters.)*

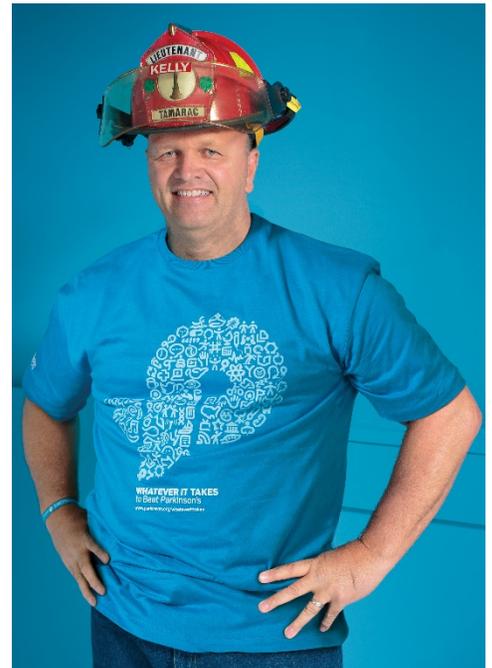
Many firefighters (retired and active) already participate in NPF Moving Day® walks, but forming a national team will give firefighters across the country an opportunity to unite to beat Parkinson's! This year, we have created the option for fire stations to be identified as a part of the National Firefighter Team. We will also be offering special incentives and personalized communications for the teams participating in Moving Day®.

### REGISTERING

Teams should register for their local Moving Day® event ([www.movingdaybuffalo.org](http://www.movingdaybuffalo.org)). Then, to be identified as part of the National Firefighter Team, select the "Form a Team" button and choose the drop down option for Team Affiliation (National Firefighter Team). Registration is easy and only takes a min. You can also visit [www.npfmovingday.org](http://www.npfmovingday.org) to register!

### INCENTIVES

- Local team that raises the most money for NPF through Moving Day®: special party at their station!
- Team that raises the most money nationally for Moving Day®: special team prize
- All the fundraising incentive prizes offered to registered walk teams, including t-shirts, visors, etc.



### LOCAL WALK INFO

- **Sunday, September 11, 2016**
- Coca Cola Field
- Registration opens at 8 AM, Walk begins at 10 AM
- Goals: \$90,000 raised and 900 Participants
- **Your Support Works to Improve the Quality of Life for Parkinsonians in WNY!**



## RECOGNITION

Your teams will receive special recognition throughout the campaign by:

- Website recognition
- Sign-up gifts
- Special recognition at walk (local level), such as stage announcements and presentation of medals

## FAQ

- Will my chapter, the National Parkinson Foundation of Western New York (NPFWNY), be receiving credit for the money our local firefighter teams raise?
  - **Yes**, all money will be credited to the walk where the team is registered
- Will the national office be sending out any more communications to our teams?
  - The national office will only send out an e-blast announcing the launch of the site. All other communications (mailings, e-blasts, etc.) will be sent at a local level.
- Should we invite *new* firefighters to become a part of the national team?
  - **Yes!** New potential walkers are a great group of people to contact about Moving Day®
- How can we help spread the word?
  - If you are looking for some sample text, you can use the following:
    - Are you a firefighter who has been effected by PD? If so, you can sign up to become a part of the National Firefighter Team for Moving Day®! Our National Team is made up of firefighters and their loved ones who are looking to help NPF by raising much needed funds for research projects and patient programs! The top fundraising team at each walk site and the top fundraising team in the country will receive a special prize! For more information on this national team, please contact **Chris Jamele** at [cjamele@npfwny.org](mailto:cjamele@npfwny.org) or 716 449-3795.

