



Kraftwerks 2012 Leadership Award

Looking at the news each day one would think that it would be impossible to build a thriving company in Western New York. Add into the mix that fact that all of the siblings would work in the family business and according to the experts the odds of success are nil. Well, today we honor a family business that has proven all of the experts wrong. Started in 1991 by William Kraft, Sr. and Patricia Kraft and sons William, Jr., Mike, Paul and daughter Ann Marie, Kraftwerks has established itself as a leader in maximizing space and efficiency in the workplace.

Name the top twenty private and public firms in Western New York and they are sure to be customers of Kraftwerks. Its market covers New York, Pennsylvania, Ohio, Michigan, Canada and Mexico. Kraftwerks is a full service company providing sales, design, installation, preventative maintenance, and service. Its products include high density automated storage and retrieval systems, multistory catwalk and mezzanine systems, laboratory casework and fume hoods, ergonomic workstations and lifts, visual display and communication systems, and folding doors and partitions.

To its credit it has a strong following of regular customers numbering over five hundred firms. Kraftwerks and its well trained and certified employees have been recognized for excellence by their customers and suppliers. They are also committed to charitable and volunteer work in the community. In a recent article in Buffalo Business First, Ann Marie was quoted as saying "We have to listen to our customers and understand their goals. It's about matching solutions to what the customer wants." Clearly, Kraftwerks continues to be the best at what it does. We are pleased to recognize and honor Kraftwerks and the Kraft and Ziske families for their extraordinary accomplishment by presenting them with our 2012 Leadership Award.