

Niagara Jet Adventures

“Boat Naming Contest”

The contest is open to children living within the Niagara River Region (Lewiston, Youngstown, Ransomville and Sanborn NY). Participating ages range from 2-12*. **Contest will run July 13 – 28**, with a winner being chosen and announced in the Lewiston-Porter *Sentinel* on August 3.

**An adult age 18 or over must submit contest entries on behalf of the entrant.* Submissions can be sent to:

Sparkle! Marketing & Events
PO Box 386
Lewiston, NY 14092

In order for an entrant to accept the grand prize, parental consent must be given to Niagara Jet Adventures, to use the name and likeness of the grand prizewinner in contest-related communications.

Entry Content

Eligible entries consist of the following information:

- **Proposed name** - limited to 16 characters
- **First name of child submitter** - first name only, please.
- **Name of adult submitter** - must be an individual over 18
- **Email address of adult submitter** - this address will only be used to confirm the entry and communicate the results of the contest unless the submitter opts to receive other communications
- **Relationship of adult submitter to child contest entrant (parent/guardian or teacher/mentor)** - used to determine whether additional parental consent is necessary for child participation
- **Age of contest entrant** – Ages 2 – 12
- **Town/Village of contest entrant** - All entrants must live within the Niagara River Region (Lewiston, Youngstown, Ransomville and Sanborn NY)
- **Entry forms are available in the Lewiston-Porter Sentinel on the following dates: July 13,14, 20, 21, 27, 28**

Judging

A prize panel will review the initial entries for conformity to the rules and then select and rank in order the top 3 as finalists

For any finalists whose entries were not submitted by parents/guardians, Niagara Jet Adventures will seek parental consent for participation in the contest. Parents must respond with consent within one week of notification or the entry will be disqualified.

The grand prize will go to the entrant who submitted the name approved by the prize panel. The other two finalists will receive runner-up prizes.

Prizes

The Grand Prize winner will receive an Apple 16gb Ipod Touch, along with passes for themselves and their family for an upcoming trip on Niagara Jet Adventures, as well as an invitation to attend the “Christening of the boats” event, scheduled to take place this fall at the Fox Boyz Marina. In addition, their photo will be taken and announced in a press release to various media outlets.

Both runners-up will receive passes for themselves and their families for an upcoming trip on Niagara Jet Adventures.