

AD SPECS

1 column	2"
2 columns	4.125"
3 columns	6.25"
4 columns	8.375"
5 columns	10.5"
1/2 Page Horizontal	10.5" x 7.75"
1/2 Page PennySaver	10.5" x 7"
Full Page.....	10.5" x 15.25"
Full Page PennySaver	10.5" x 14"
Natural Center (2 pages).....	21.75" x 15.25"
1/3 Front Page (+1 color)	3.375" x 9.5"
2/3 Front Page (+1 color)	6.924" x 9.5"
Ear	3.5" x 1.75"
PennySaver Ear.....	2.5" x 1.25"
Foot	3.375" x 1.5"
Inside Ear	3.375" x 1.25"
Service Directory	1.5" x 2"
Real Estate Round-up	1.5" x 2.25"

Minimum size 1 col x 2 inches

DEADLINES FOR SUBMISSION:

Grand Island PennySaver: Thursday 5pm • Niagara-Wheatfield Tribune: Monday 5pm

Island Dispatch: Tuesday 5pm • Lewiston-Porter Sentinel Wednesday 5pm

DELIVERY DATES OF PAPERS

PennySaver-Tuesday • Tribune-Thursday • Dispatch-Friday • Sentinel-Saturday



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