

Tell Us What You Think about the Island Dispatch & be Entered to WIN a *Gift Certificate or Special Treat from our valued merchants and advertisers*

To enter, just fill out our Island Dispatch survey below & return to Niagara Frontier Publications by March 5, 2021.

1. Are you currently subscribed to the Island Dispatch?
 a. If so, what made you subscribe? _____
 b. If not, can you explain what would entice you to subscribe to the Island Dispatch? _____

2. Please list any other newspapers you subscribe to: _____

3. On average, how much time each week do you spend reading local community newspapers? (please check one)
 15 minutes or less 15-30 minutes
 30-45 minutes One hour or more
4. Where do you get your news from each day? (please check all that apply)
 Newspaper Social media
 TV station Internet
 Radio Other (please specify) _____
 All of the above
5. Have you ever visited the Island Dispatch's website, www.wnypapers.com? _____
 a. If so, can you easily find what you are looking for? _____
 b. If not, are you willing to visit our website for your local news? _____
6. How would you rate the overall quality of local news coverage in the Island Dispatch? (please check one)
 Exceptional
 Good
 Average
 Somewhat lacking
7. Which of the following do you read or look at in the Island Dispatch each week? (please check all that apply)
 Local News Local Sports
 School Local Business News
 Upcoming Local Events Food and Dining
 Entertainment Advertisements
 Classified Ads Coupons
 Other (Please Specify) _____
8. What is your overall opinion of the Island Dispatch newspaper? (please check one)
 Very satisfied
 Somewhat satisfied
 Satisfied
 Not satisfied
 Extremely dissatisfied
9. How important are the following recurring features of the Island Dispatch to you? (Using a scale of 1-5, 1 being unimportant and 5 being very important)
 Local News ____ Local Sports ____
 School ____ Local Business News ____
 Upcoming Local Events ____ Food and Dining ____
 Entertainment ____
10. What feature(s) would you add to make the Dispatch more interesting to you? What would make it a must-read?

11. Would you like to see more reader contests? If so, what type of prize should be awarded?

12. In the past month, have you made a purchase because of an advertisement you saw in the Island Dispatch?
 Yes
 No
13. Do you frequently purchase products or services from ads seen in the Island Dispatch?
 Yes
 No
14. Age range (optional): _____
15. Name (optional): _____
16. Contact Phone/Email (optional): _____



Since 1944

NIAGARA FRONTIER PUBLICATIONS

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